



# ABC Carolina's Profiled in April/May

Support your affiliation with ABC and get seen and get noticed!

**Support the ABC Carolina's in 2010!**

This year in our April/May issue, *Southeast Construction* magazine will profile The ABC's – Carolina Chapter in a special supplement in our annual Carolina's Report issue. This issue will also feature our annual Top Contractors Ranking Report. Make sure your firm gets the exposure it deserves as an integral part of this great association and reserve your space today.

**Let our 28,000+ Construction Professionals know who you are and why they should be doing business with you!**

**SPACE RESERVATION DEADLINE: April 1st, 2010  
AD MATERIALS DUE: April 1st, 2010**

For details call Dawn Martin at 954-267-9241  
Fax 954-206-0286 • dawn\_martin@mcgraw-hill.com

Cancellation of advertisement will be accepted only if received in writing not less than ten (10) days in advance of closing date. Preferred positions are non-cancelable.

Send ad materials or DIGITAL ad files to:  
Terri Wujek - McGraw-Hill Construction  
terri\_wujek@mcgraw-hill.com  
212-904-3903  
•Nominal production charges will apply to ads created/alterd by Southeast Construction

Please reserve my space and keep me posted on all future advertising and seminar opportunities via e-mail or fax.

Please reserve the following space(s). Please type or print.

SIZE \_\_\_\_\_ COLOR \_\_\_\_\_ RATE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_

will furnish art  need new art  repeat last ad  revise last ad

McGraw-Hill Construction Regional Directories are now online.

	<u>B/W</u>	<u>2-color*</u>	<u>4-color</u>
Full Page	\$1,605	\$1,845	\$2,155
1/2 page	\$1005	\$1,245	\$1,555
1/3	\$805	\$1,045	\$1,355
1/4	\$670	\$910	\$1,220

\* 2-color is black and one other standard color

Digital ads **MUST** be designed to the sizes listed below:

Full page: trim size – 8 1/8 wide x 10 7/8 tall  
bleed – 8 3/8 x 11 1/8, no bleed – 7 x 10

1/2 page: 7 wide x 4 7/8 tall – horizontal

1/4 page: 3 3/8 wide x 4 7/8 tall



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